

INVOICE



EKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

Invoice #	Invoice Date	Invoice Month	Invoice Period
52911-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
EKRC	Millennium Washington DC	Millennium	National

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, SE
Carole Mundy
Washington, DC 20003

Send Payment To:

EKRC-TV
Newport Television LLC
Po Box 841646
Dallas, TX 75284-1646

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1564

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	52911	09803236

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/10/12	6a Good Morn Cincinnati	6a-7a	--W----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	W	10/10/12	6:58 AM	6a Good Morn Cincinnati	6a-7a	:30	PRATV12- 19H	\$125.00 NM
2	10/12/12	10/12/12	6a Good Morn Cincinnati	6a-7a	----F--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	F	10/12/12	6:23 AM	6a Good Morn Cincinnati	6a-7a	:30	PRATV12- 19H	\$125.00 NM
3	10/15/12	10/15/12	6a Good Morn Cincinnati	6a-7a	M-----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	M	10/15/12	6:09 AM	6a Good Morn Cincinnati	6a-7a	:30	PRATV12- 19H	\$125.00 NM
4	10/09/12	10/09/12	7a Good Morn Cincinnati	7a-8a	-T-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	Tu	10/09/12	7:59 AM	7a Good Morn Cincinnati	7a-8a	:30	PRATV12- 24H	\$250.00 NM
5	10/11/12	10/11/12	7a Good Morn Cincinnati	7a-8a	---T---	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	Th	10/11/12	7:09 AM	7a Good Morn Cincinnati	7a-8a	:30	PRATV12- 19H	\$250.00 NM
6	10/12/12	10/12/12	7a Good Morn Cincinnati	7a-8a	----F--	:30	1	\$250.00	NM
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15	10/12/12	10/12/12	M-F 1p-2p	1:30 PM-2:00 PM	----F--	:30	1	\$200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	EKRC	F	10/12/12	1:58 PM	M-F 1p-2p	1:30 PM-2:00 PM	:30	PRATV12- 19H	\$200.00	NM																																	
16	10/09/12	10/09/12	M-F 6p-630p	6p-630p	-T-----	:30	1	\$300.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	EKRC	Tu	10/09/12	6:13 PM	M-F 6p-630p	6p-630p	:30	PRATV12- 19H	\$300.00	NM																																	
17	10/11/12	10/11/12	M-F 6p-630p	6p-630p	---T---	:30	1	\$300.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	EKRC	Th	10/11/12	6:25 PM	M-F 6p-630p	6p-630p	:30	PRATV12- 24H	\$300.00	NM																																	
18	10/10/12	10/10/12	M-F 630p-7p	630p-7p	--W----	:30	1	\$300.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	EKRC	W	10/10/12	6:58 PM	M-F 630p-7p	630p-7p	:30	PRATV12- 24H	\$300.00	NM																																	
19	10/15/12	10/15/12	M-F 630p-7p	630p-7p	M-----	:30	1	\$300.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	M-----	1	\$300.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	EKRC	M	10/15/12	6:54 PM	M-F 630p-7p	630p-7p	:30	PRATV12- 24H	\$300.00	NM																																	
20	10/10/12	10/10/12	M-F 7p-730p	7p-730p	--W----	:30	1	\$500.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	EKRC	W	10/10/12	7:29 PM	M-F 7p-730p	7p-730p	:30	PRATV12- 19H	\$500.00	NM																																	
21	10/10/12	10/10/12	M-F 10p Local 12 News	10p-1035p	--W----	:30	1	\$350.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	EKRC	W	10/10/12	10:12 PM	M-F 10p Local 12 News	10p-1035p	:30	PRATV12- 24H	\$350.00	NM																																	
22	10/13/12	10/13/12	M-Su 10p Local 12 News	10p-1035p	-----S-	:30	1	\$350.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	-----S-	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	EKRC	Sa	10/13/12	10:34 PM	M-Su 10p Local 12 News	10p-1035p	:30	PRATV12- 19H	\$350.00	NM																																	

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INVOICE



Send Payment To:

EKRC-TV
Newport Television LLC
Po Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
52911-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1564	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/13/12	10/13/12	M-Su 10p Local 12 News	10p-1035p	-----S-	:30	1	\$350.00	NM
23	10/14/12	10/14/12	M-Su 10p Local 12 News	10p-1035p	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Su 10/14/12 10:22 PM M-Su 10p Local 12 News 10p-1035p :30 PRATV12- 24H \$350.00 NM									
24	10/15/12	10/15/12	M-F 10p Local 12 News	10p-1035p	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 10/15/12 10:12 PM M-F 10p Local 12 News 10p-1035p :30 PRATV12- 19H \$350.00 NM									
25	10/09/12	10/09/12	M-F 1035p-1105p	1035p-1105p	-T-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/09/12 11:00 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 24H \$200.00 NM									
26	10/11/12	10/11/12	M-F 1035p-1105p	1035p-1105p	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/11/12 10:51 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 19H \$200.00 NM									
27	10/12/12	10/12/12	M-F 1035p-1105p	1035p-1105p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/12/12 11:04 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 24H \$200.00 NM									
28	10/11/12	10/11/12	M-F 1105p-1135p	1105p-1135p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/11/12 11:20 PM M-F 1105p-1135p 1105p-1135p :30 PRATV12- 24H \$300.00 NM									
<u>Total Spots</u>							27		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,475.00
<u>Agency Commission</u>	\$971.25
<u>Net Amount Due</u>	\$5,503.75

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